A BALANCED PORTFOLIO OF PRODUCTS & SERVICES







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The Southern Medical Association promotes the health of patients through advocacy, leadership, education and service. This is accomplished through a unique blend of tools, a balanced portfolio of tangible and intangible products and services, promoting Advocacy, Leadership, Quality and Professional Identity. SMA is a vibrant community of healthcare professionals with a bias for action in order to meet the difficult challenges of providing medicine today. SMA members have a passion for developing and enhancing their professional identity as leaders who advocate for quality healthcare.



SMA Services, Inc. offers personalized services from professionals who have years of experience in their specific areas. Services designed to provide you confidence, trust and reliability as they work to build security for you, your family, your staff and their families through a variety of insurance, financial services, travel and member-based programs.

Southern Medical Association Alliance

The Southern Medical Association Alliance consists of dedicated individuals whose focus is on "Healthy Lifestyles". A simple touch...A helping hand... is all that is needed to make a difference. One of the ways the SMA Alliance makes a difference is by providing opportunities to establish ties among medical families

in order to support and encourage one another in these challenging times. The SMAA continues the tradition of medical heritage preservation and the celebration of Doctors' Day to honor physicians.

Take a moment to review all that is available to you as an SMA or SMAA member. For questions or additional information, please contact Member Services at 800-423-4992 ext. #640.

35 W. Lakeshore Drive, Suite 201 Birmingham, AL 35209 Telephone: 800-423-4992

Fax: 205-945-1830

E-mail: customerservice@sma.org Website: sma.org

SOUTHERN MEDICAL JOURNAL

Southern Medical Journal

The official journal of the Southern Medical Association. The SMJ is one of the few remaining peer-reviewed, scholarly publications in the medical field. Monthly On-line Subscription • Journal Archives Since 1908 • SMJ Table of Contents Electronic (EToc) Alert

Subscription Included in Membership - Non-Members \$281

2012 EDUCATIONAL EVENTS

sma.org/conference-calendar or 800-423-4992 ext. 620

June 7-18

Comparative Healthcare Systems:

Geneva, Switzerland and Prague, Czech Republic

In conjunction with Auburn University's PEMBA Program

Members Save \$100

July 23-26

Focus on the Female Patient

Kiawah Island Golf Resort, Kiawah Island, SC

Members Save \$100

July 26-28

Osteoporosis: Diagnosis, Management & Prevention

Kiawah Island Golf Resort, Kiawah Island, SC

Members Save \$100

September 8-13

Navigating the Rough Waters of Medicine:

A CME River Rafting Tour

Idaho's Middle Fork of the Salmon River

Salmon, ID

Members Save \$100

November 16-17

2012 Healthcare Summit

Gaylord Opryland Hotel, Nashville, TN

November 16-18 Southern Region Burn Conference

Marriott Waterside Hotel, Norfolk, VA

Members Save \$100

December 14-16 Medical Dilemmas in Patient Care

Grand Hyatt New York, New York, NY

Members Save \$100

SMArt MedEd ON-DEMAND LIBRARY

Accredited CME/CE "On-Demand" 24/7

No Out-of-Office Time or Travel Expense • New lectures added throughout the year

Unlimited Access and CME credit is FREE for SMA members

WEBINARS - LIVE AND ON-DEMAND EDUCATION

Practice Management Webinars

SMA delivers timely, practice management information to assist office managers and healthcare professionals in improving their practice efficiency. Webinars are presented live and then provided on-demand for continued use of the information 24/7.

RESIDENT LEADERSHIP TRAINING

Your Place in Today's Medicine - A Resident Physician Practice Management/Leadership Symposium

Offered in conjunction with Graduate Medical Education Teaching Institutions

More CME Products

Prescriber's Letter

SMA members receive a discounted subscription to Prescriber's Letter. This monthly subscription offers unbiased, trustworthy advice regarding the latest news in drug therapy. Earn credits for reading each issue.

Audio-Digest Foundation

SMA has partnered with the Audio-Digest Foundation to offer high-quality, convenient and affordable CME through multi-media formats.

Members Save 20%

PRACTICE MANAGEMENT 800-423-4992 ext. 164

Solveras Payment Solutions

Your electronic payments expert, with complete credit/debit card, eCheck/ACH, recurring payment, e-mail invoicing/receipts and Web-based solutions that save your practice time and money.

Practice Analysis and Assessments

SMA will help you with practice analysis and assessments including operational assessments, revenue cycle analysis, fee schedule analysis, contracting and reimbursement analysis, and more. Let SMA know your specific practice need and we will direct you in improving your total practice performance.

GEMs ICD-9-CM - ICD-10-CM Translator

Manually converting your ICD-9-CM codes to ICD-10-CM? GEMs is the "MUST HAVE" Software Training Tool for the ICD-10 transition. Web based & affordable – less than the cost of code books.



A subsidiary of The Southern Medical Association

SMA Services, Inc. is a wholly-owned subsidiary of the Southern Medical Association and provides the Personal and Professional Financial Security suite of products and services for SMA members.

PERSONAL AND PROFESSIONAL FINANCIAL SECURITY

Information regarding any of the financial security features can be obtained by calling 1-800-423-4992, ext. 670 for insurance or 680 for retirement.

FINANCIAL SERVICES - smaservicesinc.com

INSURANCE PROGRAM OPTIONS

Open Access Plus

Offers you in-network and out-of-network benefits. Deductible options are \$1,000, \$3,000 and \$5,000.

The maximum lifetime benefit for this plan is \$2,000,000.

Members Only

Basic Medical Plan

Offers you in-network and out-of-network benefits • \$1,500 deductible • Eligible expenses paid at 60% in-network and 50% out-of- network • No prescription coverage

The maximum lifetime benefit for this plan is \$2,000,000.

Members Only

The Physicians' Courtesy Plan

Designed for physicians who are extended professional medical courtesies by colleagues and only require a hospital expense plan.

• \$1,500 deductible • The plan pays 80% of all eligible expenses after the individual or family deductible is reached. Eligible expenses are defined in the CIGNA plan documents. • The plan pays 100% of eligible expenses once the deductible and out-of-pocket expenses have been reached.

The maximum lifetime benefit for this plan is \$2,000,000.

Members Only

Hospital Indemnity Plan

This plan does not coordinate benefits with other insurance plans

 Daily hospital benefits: \$100, \$200, \$300 and \$500 per day, per person, up to 30 days maximum per calendar year.
 Pays double benefits for ICU (30 days per year) and pays up to \$500 for certain surgical procedures

Members Only

Vision Service Plan

You simply pay your co-payment once per year and VSP handles the rest (VSP doctor)
 You may choose between glasses or contact lenses
 Members Only

AirMed

With state-of-the-art medical jets, AirMed is equipped to pick you up from any hospital around the world and transport you to the hospital of your choice. Along the way, you'll be treated by the most experienced and respected medical team in the sky.

Free to Professional Dues Paying Members

Dental Coverage

• Annual deductible is \$50 per individual and \$100 per family with a calendar maximum of \$1,000 in benefits per person. • Dependent children are covered for orthodontia until the end of the quarter following their 26th birthday if unmarried or the end of the quarter following their 30th birthday if unmarried, full-time students.

Members Only

Health Savings Account

SMA offers a HDHP that meets all criteria for an HSA. You do not have to be in an SMA sponsored plan to participate in our HSA. For complete information regarding an HSA, visit the U.S. Treasury Department website at www.ustreas.gov or the Internal Revenue Service website at www.irs.gov and review publication 553.

Call For More Information

Medicare Supplement

This supplemental policy covers: • Hospitalizations • Skilled nursing facility care

• Hospice care • Certain medical expenses not covered by Medicare

Disability

Group Long Term Disability
 Group Short-Term Disability
 Members Only

Individual Long-Term Disability Product

SMA Services, Inc. has developed relationships with several carriers to offer its members individual disability products. These products offer monthly benefits to maximum \$15,000. They are non-cancelable and are guaranteed renewable.

Members Save

Overhead Expense Insurance

If you become disabled this policy will: • Help meet the expenses of running your office • Reimburse for expenses such as rent, utilities, and lease payments

• Help pay salaries for employees (except those who are members of your profession) • Help pay for your temporary replacement

Call For More Information

Group Life Insurance

Term Life is available for physicians in amounts up to \$2,000,000. Coverage is also available to their spouse and employees in amounts up to \$500,000.

Special Benefits:

The accelerated benefit provision allows you to receive up to 75% of your life insurance benefit if you become terminally ill and have a life expectancy of less than 12 months. This payment allows you to use benefits as you desire: to cover medical expenses or to maintain your quality of life. The repatriation benefit is an additional benefit that will return your remains if you die more than 200 miles from home.

Members Only

Accidental Death & Dismemberment

Accidental Death & Dismemberment offers benefits for physicians up to \$2,000,000. Coverage for spouse and employees is available in amounts up to \$500,000.

Special Benefits:

The seat belt benefit will pay you up to \$10,000 in additional benefits in the event you die as the result of an automobile accident and you were properly wearing and using the seat belt system. The family benefits package provides your eligible family members with additional financial help for childcare, college or career training.

Members Only

Individual Life Insurance

- Economical Term Life Universal Life Product Return of Premium Term
- Impaired Risk Insurance

Other Insurance - Liberty Mutual

Auto, home, and renter's insurance.

Ease and convenience of paying your premiums through checking account deductions with no down payment or finance charges. Fast, easy, around-the-clock claims service, and a variety of discounts including multi-car, multi-policy, safe-driver, passive restraints, and anti-theft device discounts.

Call For More Information

Long-Term Care

• Issue ages 40 to 84 • Up to 60% discount on joint applications • Preferred, select and sub-standard rates are available • Single, 10- and 20-year and lifetime pay options

Call For More Information

Medical Professional Liability Insurance

Coverage to help you protect your reputation and deliver an unparalleled level
of advocacy, security and service
 There are a variety of limits available for your
practice
 Coverage may be tailored to fit your exact needs
 Call For More Information

RETIREMENT PROGRAM OPTIONS

QUALIFIED PLANS Defined Contribution Plan

A defined contribution plan is a retirement plan that "provides an individual account for each participant and for benefits based solely upon the amount contributed to the participant's account, and any income, expenses, gains and losses, and any forfeiture of accounts of other participants which may be allocated to such participant's account." [ERISA § 3(34); IRC § 414(i)]

Call For More Information

Profit Sharing Plan

A profit sharing plan is a defined contribution plan to which the company agrees to make "substantial and recurring," although generally discretionary, contributions.

Call For More Information

Money Purchase Pension Plan

A money purchase pension plan is a defined contribution plan in which the company's contributions are mandatory and are usually based solely on each participant's compensation.

401(k) Plan

A 401 (k) plan is a qualified profit sharing or stock bonus plan that offers participants an election to receive company contributions in cash or to have these amounts contributed to the plan. [IRC §§ 401 (k) (2), 402(a)(8)]

Call For More Information

Keogh Plan

A Keogh, or H.R. 10, plan is a qualified retirement plan maintained by a selfemployed individual, either a sole proprietor or a partner. A Keogh plan may be either a defined contribution plan or a defined benefit plan.

Call For More Information

Defined Benefit Plan

A defined benefit plan is a retirement plan "other than an individual account plan." A plan that is not a defined contribution plan is classified as a defined benefit plan. Under a defined benefit plan, retirement benefits must be definitely determinable. The most common types of defined benefit plans are flat benefit plans and unit benefit plans.

Call For More Information

Hybrid Plan

A hybrid plan uses features of a defined benefit and defined contribution to achieve a specific result.

Call For More Information

New Comparability Plan

A new comparability plan is generally a profit-sharing plan or a money purchase pension plan in which the contribution percentage formula for one category of participants is greater than the contribution percentage formula for other categories of participants.

Call For More Information

Target Benefit Plan

A target benefit plan is a hybrid or cross between a defined benefit plan and a money purchase pension plan. It is like a defined benefit plan in that the annual contribution is determined by the amount needed each year to accumulate (at an assumed rate of interest) a fund sufficient to pay a projected retirement benefit (the target benefit) to each participant on reaching retirement age.

Call For More Information

Cash Balance Plan

A cash balance plan is a hybrid of a traditional defined benefit pension plan and a 401(k) plan, enabling high net worth business owners and partners to maximize retirement benefits.

Plan Document Design

SMA Services, Inc. (SMAS) is the sponsor of an approved prototype document for defined contribution plans. We have access to hybrid plan documents on an "as needed basis". SMAS has partnered with a nationally-known provider for the defined benefit documents, as well as all of the administrative functions for a defined benefit plan.

Call For More Information

Plan Administration

SMAS can serve as the third-party administrator for your defined contribution retirement plan. By allowing SMAS to serve in this capacity, you will free up more of your time to devote to your family and practice. Our annual fees start as low as \$650.00.

Call For More Information

Plan Investments

SMAS has many options for the investment of your retirement plan. SMAS has made a commitment to provide all the services needed for your retirement plan, including the investments. SMAS also has a group annuity product designed for defined contribution plans underwritten by Ameritas Life.

Call For More Information

The SMA-IRA

• Traditional IRA • Spousal IRA • Simplified Employee Pension (SEP-IRA)

Call For More Information

FINANCIAL SERVICES FOR THE YOUNG PHYSICIAN

As a Resident or 1st/2nd year practicing physician member of SMA, the ability to purchase Term Life and Long Term Disability is available to you without evidence of insurability! You have 31 days from your joining date to take advantage of this opportunity.

Members Only

PHYSICIANS' GROUP PURCHASING

GEMs ICD-9-CM - ICD-10-CM Translator

Manually converting your ICD-9-CM codes to ICD-10-CM? GEMs is the "MUST HAVE" Software Training Tool for ICD-10 transition. Web based & affordable – less than the cost of code books.

Philips HeartStart OnSite Defibrillator

The first defibrillator available for commercial and institutional users without a prescription.

Members Save

Coding Books and Software

Coding Books and Software offered to you at deeply discounted prices. We offer products to you from AMA, Ingenix, PMIC, Mag Mutual and Unicor.

Members Save

Consumer Products

Bose Electronics, Hartmann Luggage, Oreck Products, and Swarovski Silver Crystal are just a few of the brands available.

Members Save

Prescriber's Letter

SMA Members receive a discounted subscription to Prescriber's Letter – unbiased, trustworthy advice regarding the latest news in drug therapy. You can even earn free CME credits from reading the Letter (at least 12 credits in your first year)!

Members Save

Netchex

Netchex is a national payroll processing and payroll tax preparation company for small- and medium-sized businesses. It can prepare your payroll checks, administer your taxes, provide direct deposit and track employees' time and attendance.

Members Save

Autoflex Leasing

Autoflex Leasing specializes in providing automobile leasing services to medical professionals.

Members Save

Reception Room Magazine Subscriptions

Over 200 of the leading magazine publications are available at discounted rates up to 50%. Order all your magazines from one source - once a year.

Members Save

Discounts on Dell Computers

SMA Members can save big on your next Dell! SMA has a special membership code enabling you to receive discounts on your next purchase.

Epocrates® Handheld Software

Find everything you need in one place with the Epocrates Essentials premium all-in-one mobile guide to drugs, diseases, and diagnostics.

Members Save

Bank of America

WorldPointsSM

The Most Rewarding Card of AllSM

Apply today for the SMA rewards credit card and you'll receive competitive interest rates, a premier rewards program, and free access to a personal assistant via the MyConciergeSM service all while supporting a cause you believe in. Earn points and get the rewards you want — cash travel, merchandise, and gift certificates.

Call For More Information

Career Center

SMA has partnered with careerbuilder.com to offer significant discounts to SMA members. careerbuilder.com is the nation's leading recruitment resource through more than 130 local newspapers with Sunday print circulation of 15 million readers and 26 million unique visitors to its' newspaper website each month.

Members Save

Solveras Payment Solutions

Your electronic payments expert, with complete credit/debit card, eCheck/ACH, recurring payments, email invoicing/receipts and Web-based solutions that save your practice time and money. Solveras finds an average savings of \$2196 per year for medical practices that take advantage of our free consultative analysis.

Members Save

SMA TOURS



SMA Tours operates as a full-service travel agency, utilizing travel professionals with years of experience internationally, as well as domestically, in addition to experienced Certified Meeting Professionals (CMP).

- Cruises Custom Designed Group or Individual Travel
- Corporate Meeting and Incentive Travel Vacation Packages – Personal and Professional • Honeymoons and Destination Weddings
- And More!

MULTI-MEDIA PLATFORMS

Communities of Interest/Practice

A community provides multiple online tools within a single platform for you to effectively advocate for issues of importance as well as unique opportunities for further development of leadership skills. A community can be established for you based on your particular requirements in order to accomplish your specific goals. Call For More Information

Website Development

SMA Websites are built specifically with physicians in mind and include special features geared towards improving patient-client relationships, as well as providing practice management tools for running a more efficient practice. Sites include email addresses and hosting costs.

Call For More Information

Marketing Services

SMA marketing services can take any project from design to delivery, offering practice managers or physicians the ability to communicate with their patients in an organized and consistent manner.

- · Printing and Graphic Design
- Email Group Set-up
- Discussion Boards
- Audio Conferencing
- Blogs
- Secure Email Solutions
- Online Forms
- · Surveying and Polling
- Podcasting
- CD/DVD Mastering

Prices Vary

Audio and Video Production

Our Multimedia division can also create audio and video products - whether it's CD-ROM or streamed from your website, audio or video messages are a much more powerful medium for communicating with your patients or educating your staff.

Prices Vary



Southern Medical Association Alliance

MEMBERSHIP

Spouses of physician members of the Southern Medical Association can be members of the SMA Alliance-an organization that was founded in 1924 to promote and preserve the art and science of medicine. A \$25.00 annual membership fee helps to support the projects of the Alliance and to help offset fees associated with the publishing of our newsletter – Southern Connection. The members of SMAA focus on health education, preservation of medical history, and observance of Doctors' Day through community service activities.

DOCTORS' DAY

In 1935 SMAA initiated celebration of Doctors' Day, an observance which culminated in the 1990 proclamation by President George Bush of March 30 as National Doctors' Day. SMAA continues to encourage its members to promote the observance through community projects. These projects pay tribute to physicians, remind the public of doctors' dedication to the health and welfare of patients, and increase awareness of the positive role of physicians in the community. SMAA offers a variety of products to use in recognizing physicians on this special day, with a portion of the proceeds benefiting the Research & Endowment Fund.

HEALTH EDUCATION

SMAA's cornerstone Health Education project is Breast Cancer Awareness. Special seminars and educational programs at the annual meeting each year address these issues. Local programs and statewide campaigns aimed at prevention techniques promote the importance of the individual in managing his or her own health. In 2005, osteoporosis and heart disease in women were added to breast cancer awareness as health education projects.

MEDICAL HERITAGE

The goal of the Medical Heritage program is to preserve medical history and to stimulate an interest in the research and recording of otherwise unacknowledged events and significant contributions to the broad field of medicine within the region of the Southern Medical Association.

SMAA members actively research, document, and archive the many achievements of Southern physicians – making this the only group systematically researching and recording the Southern history of medicine.

SMA RESEARCH AND EDUCATION ENDOWMENT FUND

In 1986, SMA established a Research and Education Endowment Fund to provide funds in support of medical students through scholarships and research grants. Over a million dollars has been raised to date. Each year, the Alliance sponsors several fund-raising events to benefit the Endowment Fund during the SMA Fall Meeting.

ANNUAL MEETING

The Alliance meets each year at the same time and location as SMA's Fall Meeting. Convention attendees enjoy a comprehensive schedule of meetings and presentations including:

- Educational and enrichment programs
- Awards presentations
- Doctors' Day, Health Education, and Medical Heritage exhibits
- Social event

Membership in the Alliance is not only a forum for personal and professional development, but more importantly, it's an opportunity to establish ties among medical families, in order to support and encourage one another in these challenging times.

Immediately upon becoming an SMA member, you can make a difference! Please select one or more of the Committees in which you would like to participate.

☐ Advocacy ☐ Leadership

☐ Quality ☐ Professional Identity				
Professional Development	Practice Management	Insurance Program Products	Retirement Program	
□ Southern Medical Journal □ SMA Fall Meeting □ Live Clinical Conferences □ MedEd On-Demand Library □ Epocrates Handheld Software □ Prescriber's Letter □ Webinars □ Resident Activities	☐ PQRI Wizard ☐ Solveras Payment Solutions ☐ Webinars ☐ Practice Analysis and Assessments ☐ Coding Books and Software ☐ Netchex ☐ Reception Room Magazine Subscriptions ☐ Dell Computers ☐ GEMs: ICD-10 Translator	□ Open Access Plan □ Basic Medical Plan □ The Physicians' Courtesy Plan □ Hospital Indemnity Plan □ Vision Service Plan □ Dental Coverage □ HealthSavings Account □ Medicare Supplement □ Group Long Term Disability □ Group Short Term Disability □ Individual Long Term Disability □ Overhead Expense	☐ 401(k) ☐ Cash Balance Plan ☐ Defined Contribution Plan ☐ Defined Benefit Plan ☐ Hybrid Plan ☐ Keogh Plan ☐ Money Purchase Pension Plan ☐ New Comparability Plan ☐ Plan Document Design ☐ Plan Administration ☐ Plan Investments ☐ Profit Sharing Plan ☐ The SMA-IRA ☐ Target Benefit Plan	
SMA Communication Services		Insurance ☐ Group Life Insurance ☐ Accidental Death &		
□ Website Development □ Printing and Graphic Design □ Audio and Video Production □ Email Group Setup □ Discussion Boards □ Audio Conferencing □ Blogs □ Secure Email Solutions □ Online Forms □ Surveying and Polling □ Podcasting □ CD/DVD Mastering □ Physicians' Purchasing Program □ Philips HeartStart On-Site Defibrillator □ Consumer Products □ CareerPoulder.com Career Center □ Autoflex Leasing □ SMA Sponsored Bank of America Card □ GEMs: ICD-10 Translator	Dismemberment □ Individual Life Insurance □ Liberty Mutual Offerings □ Long Term Care □ AirMed □ Vacation Packages □ Cruises □ Custom Designed Gr or Individual Travel □ Corporate Meeting a Incentive Travel □ Honeymoons and	 □ Cruises □ Custom Designed Group or Individual Travel □ Corporate Meeting and Incentive Travel □ Honeymoons and Destination Weddings 		
CD/DVD Masternig		List additional tool(s) you	Thecu:	

SMA's balanced portfolio of tangible and intangible products and services provides a unique blend of opportunities providing you the means to build your professional identity and enhance your professional and leadership skills thus empowering you as a strong advocate for quality healthcare. Check all items which you would like to receive additional information.

Address:

Phone: ___



We understand your are busy, call SMA Member Services and we will be happy to complete this form for you!

Name:		Degree:
Primary Address: Home Work:		
City:	State:	Zip:
Primary Phone: Home Work:		
Primary Email: 🗖 Home 🗖 Work:		
Primary Fax: Home Work:		
icensed States:		D.O.B
Specialty:	Practice I	Name:
Reason for Joining: ☐ CME ☐ Insurance ☐ Retirement ☐ I Other:		olleague ☐ Spouse ☐ Community
Membership Type:		
☐ Physician (\$295.00) Category:		
☐ Allied Health (\$147.50) Category:		Practice Manager T PhD
		9:
☐ Alliance Membership (\$25.00)	dation date	
Trinunce Wellibership (\$25.56)		
Form of Payment: ☐ Check (Made payable to SMA) ☐ Vis	a □ Mastercard □	☐ Discover ☐ AMEX
Payment Information:		
Card Number:		
Expiration date:Secur		
Signature:		
		Zip:
to expiration at the current annual rate	e. I reserve the rigi	p dues to my credit card account each year prio ht to cancel this request in writing at any time.
	ning Members Pl	ease Note!

You have 31 days from your joining date to take advantage of the \$150,000 of Term Life and \$1000 Long Term Disability benefits without evidence of insurability as long as you are under the age of 65 and working full time. □ Check here if you would like to apply.

Call 1-800-423-4992 for more information or email benefits@smaservicesinc.com

