

8th Annual Conference on
**MEDICAL DILEMMAS
IN PATIENT CARE:**

Focus on Cardiovascular Disease, Endocrinology,
Infectious Diseases, and New Drugs

Grand Hyatt New York • New York, NY

December 16-18, 2011

Limited Group Room
Rate of \$199*
Guaranteed to sell-out.
CALL TODAY!
*per room, per night
plus taxes/fees

Value at its Best – Quality CME,
great location, and fantastic
prices! Bring your family for a
beautiful holiday in exciting New
York City... in addition to the
incredible room rate, REGISTER by
November 1 and save \$100 off the
registration fee.

REGISTER TODAY!

Online - www.sma.org/medical-dilemmas
By Phone – 1-800-423-4992, ext. 620



LEARNING GAP

With continuous development of new clinical evidence, revisions of existing guidelines, and the introduction of new and generic drugs, today's physician needs guidance in order to critically evaluate and apply appropriate standards of care in the areas of cardiovascular disease, endocrinology, infectious diseases, and new drug recommendations. This conference is designed to provide an intervention for change in the learners' competence and performance in practice in these focused areas.

TARGET AUDIENCE

This activity is designed for healthcare professionals including physicians, physician assistants, and nurse practitioners specializing in Internal Medicine, Family or General Practice, Gynecology, Geriatric Medicine, Endocrinology, Emergency Medicine, Infectious Disease, Preventive Medicine and Public Health. Other healthcare professionals practicing in a primary care environment or those needing additional information for primary treatment in a specialty environment may find the activity content beneficial.

OBJECTIVES

At the completion of this activity, participants should be better prepared to:

- Develop a strategy to apply evidence from outcomes trials in hypertension to establish appropriate goals and treatment for different populations
- Discuss evaluation and management of diabetes, osteoporosis and thyroid disease
- Recognize community and health-care associated pneumonia and manage appropriately
- Diagnose common and not so common infections and treat effectively
- Comprehend usage of new drugs, compare trade name vs. generic drugs and understand unique differences in drug use when dealing with special populations
- Review guidelines and establish a strategy for updated treatment of hyperlipidemia
- Apply case presentations to clinical practice in the focused areas of cardiovascular disease, endocrinology, infectious diseases, and new drugs

See expanded activity information and individual objectives by lecture online at www.sma.org/medical-dilemmas.

CONFERENCE SYLLABUS/HANDOUTS

As part of the growing commitment to conserve natural resources, a flash drive of the faculty slides/handouts will be provided to each registrant onsite instead of a printed copy of the materials. The faculty slides will be available on a private website prior to the conference for electronic download if you wish to have a paper copy to follow onsite. Additionally, you may insert the flash drive in your laptop (with battery power support) to follow along onsite. The flash drive is an easy-to-transport resource for post-conference review

CONFERENCE COMMUNITY

The conference community of interest provides a platform to share ideas, voice opinions, and advocate for issues. Join in, take the lead, and help influence the future of health care. Prior to the conference, you will be provided with a password to access conference materials, post your thoughts and develop your own conference network.

ACCREDITATION

Southern Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



AMERICAN MEDICAL ASSOCIATION

PRA Category 1 Credit™

Southern Medical Association designates this Live activity for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should claim only credit commensurate with the extent of their participation in the activity.

AMERICAN ACADEMY OF FAMILY PRACTICE

Application for CME Credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

AMERICAN ACADEMY OF PHYSICIAN ASSISTANTS

The American Academy of Physician Assistants accepts *AMA PRA Category 1 Credit™* from organizations accredited by the ACCME.

NURSING CONTACT HOURS

The Southern Medical Association is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Southern Medical Association Provider #5-125.

This activity qualifies for up to 14 contact hours. [Friday 5; Saturday 6; Sunday 3]

Visit www.sma.org/medical-dilemmas for updated credit approvals.

CONTACT INFORMATION

Conference sponsored by Southern Medical Association, an ACCME accredited provider. For questions call 1-800-423-4992 or 205-945-1840, ext. 620 or go online to: www.sma.org. Call to request assistance for special needs. Most requests received at least two weeks prior to the conference can be accommodated.

Southern Medical Association Professional Development Planner is an official publication of the Southern Medical Association and is published irregularly by Southern Medical Association, 35 W. Lakeshore Drive, Birmingham, AL, 35209.

CONFERENCE CHAIR



Jan N. Basile, MD, FACP
Professor of Medicine
Seinsheimer Cardiovascular Health Program
Division of General Internal Medicine/Geriatrics
Medical University of South Carolina
Charleston, South Carolina

FACULTY



John F. Fisher, MD, FACP
Professor of Medicine
Infectious Diseases Section
Director, Infectious Disease Fellowship Program
Module Director, School of Medicine, Sophomore Curriculum
Medical College of Georgia
Augusta, Georgia



C. Wayne Weart, PharmD, BCPS, FASHP, FAPhA
Professor of Clinical Pharmacy and Outcome Services
South Carolina College of Pharmacy
Professor of Family Medicine
Medical University of South Carolina
Charleston, South Carolina



Michael D. Whitaker, MD, FRCPC
Chair-Division of Endocrinology
Mayo Clinic Arizona
Assistant Professor of Medicine
Mayo Medical College
Scottsdale, Arizona

“ **One of the best general (non-specialty) medical conferences I have ever attended in 30 years of practice. It doesn't hurt to have it in NYC in December!** ”

James D. Rucker, MD, Memphis, TN

SMA Faculty Disclosure Policy and Conflict of Interest Resolution

In accordance with the ACCME's Standards for Commercial Support, it is SMA's policy that all individuals involved with planning and implementation of the content of an SMA CME/CE activity are required to disclose to the audience 1) any relevant financial relationships with a commercial interest producing, marketing, re-selling, or distributing health care goods or services consumed by or used on, patients and 2) unlabeled/unapproved uses of drugs or devices discussed in their presentation. Conflicts of interest will be resolved prior to the activity and disclosures will be noted on a slide at the beginning of the presentation and in the syllabus.



“ **Excellent opportunity for one-on-one with your top quality speakers.** ”

**Michael Sands, DO,
Jefferson City, MO**



8th Annual Conference on
**MEDICAL DILEMMAS
 IN PATIENT CARE**
DAILY SCHEDULE



HOTEL INFORMATION

Grand Hyatt New York. Place yourself in the heart of “The City That Never Sleeps” at Grand Hyatt New York in Midtown. This prime location on the fashionable East Side, adjacent to Grand Central Station, puts the city’s top attractions including Rockefeller Center, Times Square, Broadway theaters, Central Park and Fifth Avenue’s world-class shopping just minutes away.

The luxurious accommodations feature stunning guestrooms and outstanding dining choices. Guests may choose to work out at the StayFit™ fitness center and take advantage of the 24 hour business center. Everything is in place to ensure that you won’t miss a moment of excitement in this non-stop city when you choose the Grand Hyatt New York.

The SMA has arranged for a limited number of hotel rooms at the unbelievable rate of \$199 per night/plus taxes and fees. You must be registered for the conference to receive this special rate. Book reservations early to make sure you get the special rate before the block is sold out.

To Book Reservations: Call the Grand Hyatt New York directly at 1-800-233-1234 and reference your group as “Southern Medical Association” to receive the special meeting rate of \$199 Single/Double per room, per night, plus taxes and fees (currently 14.75% plus \$3.50 occupancy tax).

Group Rate Deadline: November 1, 2011. After this time, reservations will be accepted by the hotel on a space-and-rate available basis. **You are strongly encouraged to book as early as possible, as room availability and/or the group block may be sold-out well in advance of the reservation deadline.**

Hotel Deposit/Cancellation: Each reservation must be guaranteed with a deposit equal to one night’s room rate and tax. Your total deposit will be refunded by the hotel if cancellation is received no later than 3:00 pm EST 24 hours prior to arrival and a cancellation number is obtained. If cancellation is made after that time or you fail to show for your reservation, deposit will be forfeited.

| Friday, December 16, 2011 | |
|-----------------------------|--|
| 6:30 am | Registration and Continental Breakfast |
| 7:30 | JNC 8: Is it New and Improved?, Dr. Basile |
| 8:30 | Update on Managing Diabetes-Which Agents and When?, Dr. Whitaker |
| 9:30 | Community and Health-Care Associated Pneumonia-An Update, Dr Fisher |
| 10:30 | Refreshment Break |
| 11:00 | New Drug Update 2011- A Focus on New Cardiovascular, Endocrine, and Infectious Disease Agents, Dr. Weart |
| 1:00 | Adjourn |
| Saturday, December 17, 2011 | |
| 7:00 am | Continental Breakfast |
| 7:30 | An Update on Osteoporosis-Evaluation, Prevention, and Treatment, Dr. Whitaker |
| 8:30 | Skin, Soft-Tissue, Abdominal and Urinary Tract Infections, Dr. Fisher |
| 9:30 | Special Considerations When Using Drugs in the Elderly and Pediatric Population, Dr. Weart |
| 10:30 | Refreshment Break |
| 10:45 | ATP 4: An Updated Approach to Hyperlipidemia, Dr. Basile |
| 11:45 | Endocarditis and Meningitis: What’s New in Diagnosis and Treatment, Dr. Fisher |
| 12:45 | Thyroid Disease for the Practicing Clinician, Dr. Whitaker |
| 1:45 | Adjourn |
| Sunday, December 18, 2011 | |
| 7:00 am | Continental Breakfast |
| 7:30 | Generic vs.Trade Name Drugs in Different Disease States-Where Does it Make a Difference?, Dr. Weart |
| 8:30 | Clinical Cases in Infectious Disease, Dr. Fisher |
| 9:30 | Break |
| 9:45 | Clinical Cases in Thyroid, Diabetes, and Osteoporosis, Dr. Whitaker |
| 10:45 | Adjourn |

“ **Exceptional conference and faculty, keeping in the tradition of SMA events.** ”

The SMA will never stop providing you access to live CME as learning is best done in the company of colleagues!

REGISTRATION FORM



SMA Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity

Medical Dilemmas in Patient Care

December 16-18, 2011

Grand Hyatt New York • New York, NY

FAX TO: 205-945-1548

MAIL TO: SMA

PO Box 190088

Birmingham, AL

35219-0088

REGISTER ONLINE:

www.sma.org/medical-dilemmas

Phone: 800.423.4992

205.945.1840 ext. 620

PLEASE PRINT

Priority Code from label: _____

Full Name: _____ Degree: _____

DOB: _____ Gender: _____ Specialty or Area of Certification: _____

Practice/Company Name: _____

Address: _____ Home Office

City: _____ State: _____ Zip: _____

Office Telephone: _____ Fax: _____

Home Phone: _____ E-mail address: _____

(Required for conference notices)

Institution Awarding Your Degree: _____

FEES:

| | On or before 11/1/11 | After 11/1/11 |
|---|----------------------|---------------|
| <input type="checkbox"/> All Registrants | \$795.00 | \$895.00 |
| <input type="checkbox"/> SMA Members Deduct: | \$-100.00 | \$-100.00 |
| <input type="checkbox"/> Join SMA* and Register | \$990.00 | \$1090.00 |

Total amount enclosed or to be charged: \$ _____

*SMA Dues are \$295.00 per year. Call SMA Registration at 800.423.4992 ext. 620 for assistance.

Registration fee includes conference attendance, flash drive of faculty handouts, CME/CE certificate, continental breakfasts and breaks, and access to the Medical Dilemmas conference community site.

Method of Payment: Check Enclosed (Payable to SMA) VISA MC DISCOVER AMEX

Card Number: _____ Exp Date: _____ Signature ID (required to process): _____

Name on Card: _____

Billing Address (include zip) Same as above _____

Signature: _____

HOTEL ACCOMMODATIONS

Grand Hyatt New York – New York, NY

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SMA Cancellation/Registration Refund Policy:

Conferences are subject to cancellation. SMA will not refund travel costs if the conference is cancelled. Refunds are not given for inclement weather. Registration fee refund requests must be in writing. A refund of your registration fee, minus a \$50 administration processing fee, will be granted if notice is received by ten days prior to the conference date. After this time, no refunds will be granted.

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December 16-18, 2011



Grand Central Station and Grand Hyatt

Value at its Best - great room rates, perfect hotel location near Rockefeller Center and Grand Central Station, and an excellent clinical program. This is an ideal conference to attend with your family during the incredible holiday season in NYC! And, REGISTER by November 1 and save \$100 off the registration fee.

REGISTER TODAY!

VISIT Online - www.sma.org/medical-dilemmas OR CALL 1-800-423-4992, ext. 620