



SOUTHERN CONNECTION

Newsletter for Southern Medical Association Alliance • www.smaalliance.org

Message from the President



Hello everyone! I hope you have had a pleasant summer. It's hard to believe that fall is almost upon us as I am edging up on the end of my year as president of this wonderful organization! It

has been an enlightening experience and allowed me the opportunity, with the generous support of the SMA, to visit several alliances throughout the SMAA territory. It was so good to visit with old friends and to forge new friendships! Please read through this entire, very lengthy, newsletter because we have wonderful updates from each of our states and very important information regarding bylaws and our strategic plan. Not to mention, we have hotel and registration information for our annual meeting scheduled November 1-2, 2018, in the lovely city of Charleston, South Carolina!

I have enjoyed working with an incredible SMAA Executive Board and Board of Directors. We hit the ground running, starting in January, with a major initiative to create a strategic plan to help guide our organization in the coming years. We were invited by

Dr. Donald DiPette, President of SMA and SMA Executive Director, Randy Glick, to meet in Birmingham for a two-day intensive planning session. As many of you are aware, the SMA Board of Directors embarked on a similar journey last year and took a long hard look at the organizational structure to not only create a more efficient and effective organization, but to also help grow the organization. One of the initiatives was to ask that the SMAA Board of Directors have representation within the SMA committee structure. They also streamlined their board size in hopes that the board will become much more efficient and effective in getting their work done.

That being said, our SMAA Executive Board worked very hard and created a new strategic plan. The plan was unanimously endorsed by the SMAA Executive Committee and will be presented to our general membership and SMAA Board of Directors at our annual meeting in November. While all components of the SMA Alliance remain in place, there are some structural changes to the executive board and "general housekeeping" issues that have to be addressed in our bylaws. To accomplish these goals our Bylaws Committee, led by Barbara Jett,

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has been working hard making the necessary changes to incorporate our new strategic plan.

Wrapping up this rather lengthy note, I am so thankful for my board and for the lovely friends (old and new) that make this alliance so special. I want to express my deepest thanks to the many SMA administrative staff members who have been a great source of support. A special shout out to my dear friends, Vonette Scott and Wendy Erhart, who have been so

incredibly patient with me. Of course, I would be remiss if I didn't thank Randy Glick for his guidance and tremendous support as well.

So pack your bags and get ready to come have a lot of fun in Charleston this November!

Kathy Murray
SMA Alliance President

Report of the SMAA 2017-2018 President-Elect

Submitted by: Don Swikert, MD

Don and Nancy attended the Mississippi State Medical Association Alliance meeting held in Jackson, MS on August 17-18, 2018. MSMA was celebrating its 150 meeting. Outgoing MSMAA President, Heather Rifkin, presented the Dean's checks and the State of the Alliance address at the MSMA HOD on August 17, with attendance of the MSMAA members

winning health project, Safe Disposal and Storage of Medications. SMAA Past President, Karen Morris, did an outstanding job as Chair of the MSMAA meeting. Six SMAA Past Presidents were in attendance (five of which were from MSMAA). MSMAA has been blessed with eleven SMAA Past Presidents.



present. Along with the introduction of in-coming MSMAA President, Bo Zimmerman, she introduced Dr. Don Swikert, SMAA President Elect, and Dr. Nancy Swikert, SMAA Past President.

MSMAA President, Bo, conducted his Post Con meeting on August 18, 2018 with his new board. It is going to be a wonderful year for Mississippi that dove tails on the fantastic year under the outstanding leadership of Heather Rifkin.



Don was honored to bring greetings from SMAA to the MSMAA Board meeting and participate in the installation of incoming MSMAA President, Bo Zimmerman, the first male president for MSMAA. President, Bo, had his wife present and his 4-year-old son and 2-year-old daughter. Out-going MSMAA President, Heather, presented her AMAA award





PRESIDENT TRAVEL MEMORIES MADE TO DATE





SMA Services, Inc.

A subsidiary of The Southern Medical Association

Privacy Liability & Regulatory Violations



Does your Malpractice Carrier provide coverage for privacy liability and regulatory violations?

Electronic recordkeeping and digital communications are now used by most businesses. Too often businesses underestimate the risks of data security breach & regulatory violations.

It is important that you know if your general liability or malpractice insurance covers privacy and regulatory exposures. Unless you purchase standalone coverage, your policies most likely specifically exclude data and regulatory related risk.

You are an expert at what you do, but the demands on your time may not allow you to study and learn about the insurance coverage you need to cover cyber breaches that can occur at your facility. SMA Services, Inc. can help you find the policy that best fits your needs.

Our exclusive malpractice program proudly offers up to \$100,000 in coverage for privacy and regulatory violations at no additional cost. ***\$1,000,000 in additional limits are available for purchase on a separate stand alone policy.***

Contact our representative Teddy Gillen at MedicalMalpractice@sma.org or 770-591-6353, ext. 20 for a 5-minute discussion. You have nothing to lose and the potential to save!



ALABAMA

Report of the SMAA 2017-2018 Alabama Liaison

Submitted by: Ashley Clark

Alabama alliance members met in Montgomery, Alabama this spring for our annual conference. Our new board of directors (see below) was installed at a lovely luncheon by SMA Alliance President, Kathy Murray. Our county alliances have done some amazing work this year in their communities ranging from supporting an after school tennis program for at risk children to providing vaccines to a rural county health clinic for children. A few of these fine health projects will be on display at the SMA Alliance meeting in Charleston.

AMASA awarded \$8,000 to four deserving 3rd year medical students at our annual conference. The purpose of these funds is to help offset all the travel expenses that come along with interviewing for residency. We had a record number of applicants this year representing all of the medical training programs across the state. We've recently added a direct contribution option for our retired physicians to make donations from their retirement fund to our scholarship.

The Alliance to MASA purchased drug disposal bags and handed them to physicians at our annual conference. Literature on how the bags work and reasons why it's important to properly dispose of unwanted prescription medications was also given out. AMASA also helped promote

the National Take Back Day put on in the fall and spring by the DEA through our network on social media. Special thanks to all who "liked" and "shared" our posts.

An AMASA team has been strategizing on how best to help fight the opioid epidemic in Alabama. We have had numerous discussions with our DEA contacts and are just starting to get things rolling with some local hospitals. Raising awareness through education and setting up year-round take-back sites will be our main focus areas. We have many other great ideas that we hope to roll out in the years ahead. For now, we are working to get a strong foundation laid in Alabama that we can continue to build upon for many years to come. We are excited to watch this unfold and hope to report good news of our progress. I would be remiss if I didn't mention how proud Alabama alliance members are of SMA Alliance President, Kathy Murray. She has done an outstanding job of leading the SMA Alliance through a year of great structural change. The board has been hard at work making sure the future of SMA Alliance stays strong. We know she has been representing Alabama well on her travels to other state alliances.

2018-19 AMASA Board of Directors

President: Ashley Clark
 President-Elect: Carole Avery
 Immediate Past President: Apsie Coccia
 VP Membership: Jennifer Karr
 VP Health Projects: Marie Schneider
 Treasurer: Mary Beth Lloyd
 Secretary: Amy Poore
 Historian- Lindsay Rice
 Parliamentarian- Karen Alford



FLORIDA

Report of the SMAA 2017-2018 Florida Liaison

Submitted by: Mariquita Anderson

This past year we've continued the transition work of last year, the Walks for Wellness, the legislative calls open to all members, and the STD Awareness PSA contest. Our Walk for Wellness participants this year included the county alliances of Capital, Collier, Orange, and Sarasota.

Congratulations again to the Orange County Medical Society Junior Alliance for their entry to the STD Awareness PSA contest, The Bear Truth. You may watch the winning entry on our YouTube channel at <https://www.youtube.com/watch?v=xxYMqHjYMC4>

Our Annual Meeting and Awards Committees worked hard at preparing for our annual meeting. This year's meeting was held August 2-3, 2018, at the Loews Sapphire Falls Resort in Orlando. We tried something new to us this year in that we held the installation during a Thursday evening dinner at a restaurant

off-site. It was surprising to see more people signing up for this every day. We had doubled our attendance before the meeting!

All of our committee chairs and their committee members have worked hard to help our organization move forward this year. The Governing Documents Committee produced new financial policies since the old ones were almost a decade old. They also worked on updates and changes to our bylaws which was voted upon by our members during the Annual Meeting.

Our Strategic Planning Committee created a mission statement which better matches our goals. They also created a vision statement and an elevator speech to focus us on those goals.

Additionally, our foundation gained 501(c)(3) status from the IRS! As a result, we're very much looking forward to accomplishing more as an organization.



GEORGIA

Report of the SMAA 2017-2018 Georgia Liaison

Submitted by: Dave Street

The MAG Alliance held its 2017 Annual Meeting on September 19 at the Swan House in Atlanta, Georgia. Business was conducted, and Dave Street was installed as the 2017-2019 President. Candidates for state insurance commissioner attended and provided their views on various health and insurance-related issues.

MAG Alliance leaders met with various stakeholders in 2017 to begin a campaign to raise awareness of the dangers of distracted driving. State Representative John Carson (R-Cobb County) participated in the Governor’s Council on Distracted Driving and participated in an event co-sponsored by the MAG Alliance in December 2017 on the Emory University Campus. In January, Rep. Carson filed a bill at the start of the legislative session to make Georgia hands-free regarding driver cell phone use in cars. With advocacy from the MAG Alliance and other interested parties, the bill passed the House and the Senate and was signed into law by Governor Deal in May. The bill took effect July 1, 2018. This new law makes it illegal for a driver to hold a cell phone while driving a vehicle. Hands-free use and “touch and swipe” are permitted.

In the fall of 2017, the Medical Association of Georgia added the MAG Alliance as an opt-out line on its dues billing statement. This was the first time for this type of billing. The 2017 total membership for the MAG Alliance was approximately 40. As of June 1, 2018, total membership for the MAG Alliance is approximately 120. Membership dues are payable at any time during the year and membership is a priority for MAG Alliance leadership.

A luncheon was held in January 2018 at the Georgian Club in Atlanta to honor past presidents of the MAG Alliance. Approximately 20 past presidents representing every decade

from the 1960’s to the present attended. Among those attending was 94-year-old Pellie Manning from Marietta, state president in 1968. The 1984 AMA Alliance President, Glenda Bates, also attended.

The MAG Alliance continued to follow-up on the passage of the 2016 bill creating a licensure process for lactation consultants. This bill was shepherded through the General Assembly by MAG Alliance past-president, Merrilee Gober, in her pursuit to improve maternal and infant outcomes in Georgia. Merrilee worked with Georgia Northwestern Technical College (GNTC) as they became the first technical college in the USA to offer an educational and training program for lactation consultants. In March, 2018, Merrilee Gober and Dave Street presented a check to GNTC for \$10,000 from the MAG Alliance to help fund the program. Part of the money will be used to purchase necessary supplies, and the remainder will be used as a two-year scholarship for a student.

Members of the MAG Alliance were involved through the fall of 2017 up to the present in GAMPAC (Georgia Medical Political Action Committee) and grass roots political work to impact health issues in Georgia. Georgia is proud to have several physician spouses in the Georgia legislature, some of whom are alliance members. We’re working on getting them all in the Alliance!

The MAG Alliance continues to partner with the Tennessee Medical Association Alliance to host the Southern Regional Conference held in August 2018. We encouraged many Alliance members from the AMAA leadership group and from the Southern states to join us in Chattanooga to hear great speakers and to continue to bond as members of the medical family.



KENTUCKY

Report of the SMAA 2017-2018 Kentucky Liaison

Submitted by: Patty Pellegrini

In March of 2018, members of the Kentucky Medical Association Alliance met with Governor Matthew Bevin to witness his signing of the Doctors’ Day Proclamation.

In April, we traveled to Park City, Kentucky for our annual meeting. We enjoyed lodging at a wonderful bed and breakfast where we had a very productive meeting. We also enjoyed some social time exploring area caves, a railroad museum in Bowling Green, and a painting party in Glasgow, KY.

In August, we traveled to Louisville, KY for our fall meeting in conjunction with the annual meeting of the Kentucky Medical Association.



Hope Proctor, Anita Garrison, Dr. Nancy Swikert, Gov. Bevin, Patty Pellegrini, Abby Dority, and KMA Lobbyist Cory Meadows.



Karin Sonnier, Kim Moser, Charlotte Burton, Cheryl Broster, Beryl Dodds, Dr. Don Swikert, Dr. Nancy Swikert, Anita Garrison, Betty Nolan, Dr. Tom Bunnell, Nancy Bunnell, and Patty Pellegrini.



MISSISSIPPI

Report of the SMAA 2017-2018 Mississippi Liaison

Submitted by: Heather Rifkin

The Mississippi State Medical Association Alliance was eager to gather for our annual meeting in August. We joined with our state medical association as they celebrated the 150th Anniversary of their house of delegates. Our Alliance installed new officers, led by our 1st male president, Bo Zimmerman. The honorable Haley Barbour, former MS Governor, was the featured guest speaker at these celebrations. The events also highlighted the new Museum of Mississippi History in Jackson.

Throughout the year, our alliance has blanketed the state with our opioid misuse and abuse prevention materials. One highlight of this project was the placement of a MedReturn Drug Collection Unit in a multi-specialty clinic in Hattiesburg, MS. Our project focused on both safe storage and disposal

of medications, including opioids. We have distributed opioid educational materials, safe in-home disposal pouches and locking cap prescription bottles throughout the state. The community response has been overwhelmingly positive, and we are grateful to improve the lives of Mississippians'. We have plans to place a second MedReturn box in Crystal Springs, MS.



Our alliance has also continued to raise money for our scholarship funds, assist our state medical association with their "Give Me a Shot Campaign" and improve our social media presence. Several members were able to attend the AMA Alliance annual meeting in Chicago where our alliance was awarded both the social media award and the LEAP award. Our alliance health project was also one of 6 projects featured at the meeting during the hometown heroes' segment. In addition, our own, Karen Morris, was chair of the incredibly successful AHEI Party with a Purpose. We are proud of the work we have accomplished throughout this year and look to the future for more great projects and opportunities.



It has been a privilege to serve this year as both President of the MS State Medical Association Alliance and the MS State Councilor. I have enjoyed connecting with other Alliances across the south and appreciate the opportunities set before me. Thank you for all of your support and encouragement. Together we are stronger!





NORTH CAROLINA

Report of the SMAA 2017-2018 North Carolina Liaison

Submitted by: Uma Avva

NCMSA's 95th Annual Meeting was held at the Greensboro Country Club on May 2. The preceding afternoon was filled with tours to a fellowship hall, a drug rehabilitation facility, and the International Civil Rights Museum. A fun dinner at 1819 was a great way to cap the day and connect with those who could not attend the daytime activities and meeting the next day.



During the annual meeting, we were fortunate to have Kim Moser, the AMAA 2017-18 President, give us an update on national alliance priorities and to install our 2018-19 board. This year, we included two new components to our program: 1) a keynote speaker, Elizabeth Page, a health care advocate and 2) a panel discussion comprised of county alliance leaders to address membership. Our Hubbard Luncheon speaker was

Our Summer Planning Retreat was August 20. Our focus for the upcoming year is threefold: advocacy, partnership, and visibility. One strategy that encompasses all three focus areas is cultivating strategic working relationships.

We have been involved in two partnerships during the past three years. For a second year, the North Carolina Medical Society Alliance partnered with the Alice Aycock Poe Center for Health Education. The mission of the Poe Center is to educate and empower North Carolina children, youth and their families to make choices that increase positive health behaviors. This year we granted the Poe Center \$10,000 to deliver ten Drugs Uncovered: What Parents and Other Adults Need to

Know (Drugs Uncovered), an interactive program that targets: a) parents of upper elementary, middle school and high school students; and b) professionals within community and government organizations that work with NC children and youth in towns with the greatest and most urgent need. Our partnership was acknowledged at the AMAA Annual Meeting in Chicago during the Hometown Heroes presentations.



Beyond advocacy and partnership is our third goal of visibility. To that end, we will explore and create more opportunities to interact and communicate with our local alliances. One initiative we have agreed to launch this year is a Lunch and Learn Series for local alliance leaders to be held during our board meetings. Without a doubt, other strategies will emerge as we review a communications survey. The NCMSA Board is looking forward to a productive retreat and year.

Steve Cushman, a local author, who talked about his book *Hopscotch*, which describes the impact of the mysterious appearance of this chalk drawn game in front of a hospital on both patients and staff.



SOUTH CAROLINA

Report of the SMAA

2017-2018 South Carolina Liaison

Submitted by: Phyllis Valainis

We are so looking forward to welcoming everyone to our beautiful state for the SMA and SMAA Annual Meeting in the fall! We are thankful we were chosen and can't wait to share all our amazing state has to offer. In addition, we are thrilled South Carolina's Abbie Freeman is slated as this coming year's SMAA's Vice President of Medical Heritage. Congratulations Abbie!

The SCMAA theme this year is *Make New Friends While Treasuring the Old*. Our focus will be on our members and thanking them for supporting the family of medicine. It is because of their love and support that our state and county alliances not only survive but thrive! As a past president said, "we used to work hard and play even harder." With that in mind, our goal is to get to know one another better, support each other, and have some fun along the way. New this year is an "Alliance Member Spotlight" that will be emailed each quarter. It will highlight members from across the state to help us get to know one another better! We are an organization filled with talented and exciting people we all want to get to know.

The SCMAA Fall Conference will feature fantastic speakers and of course plans to welcome the SMAA to our state. We will also have a statewide Habitat for Humanity volunteer day in October. Then in late November, we will have a day trip to the Biltmore. This promises to be a fun year with many opportunities to spend time with our family of medicine.

Can't wait to see you in Charleston!



TENNESSEE

Report of the SMAA 2017- 2018 Tennessee Liaison

Submitted by: Kristi Bonvallet

I can't believe how quickly my year as president flew by, but I am very pleased at how well our statewide Opioid Awareness Project was received by all the counties who participated. My hope is to keep the Opioid Awareness Project relevant and to continue to share information for as long as needed because every life matters.

In May, my term as president of TMAA drew to a close at our annual meeting in Nashville. We were honored to have SMAA President, Kathy Murray, there to share her wisdom with us, as well as officiate the installation of the incoming President Beth Peterson and her board of directors.

This summer my awesome dedicated committee chairs and I have been hard at work preparing for the Southern Regional Conference to be held in Chattanooga, TN August 24-26, 2018. Our goal was for a fun and fabulous time of learning, sharing, laughing and fellowship. It was great to see you All Aboard the Chattanooga Choo Choo "Train"ing....Destination- Leadership!



Tri-State Medical Alliance

PO Box 5712 • Evansville, Indiana 47716

TRI-STATE

Report of the Tri-State Medical Alliance

Submitted by: Shirley Becker, Out of Region Liaison

The Tri-State Medical Alliance was incorporated in July 2014 and held its first fundraiser, “Put Some Bling On It”, in September 2014. Since then, the fundraiser has been held annually in September, and more than \$85,000 has been donated to over thirty (30) non-profit health-associated organizations. These donations allowed the grant recipients to provide eye screenings, stay safe programs for children, baby packs for below poverty level recipients, therapy swings for autistic children, prescription medications, reading glasses for underprivileged persons, substance abuse and recovery programs, and much more!

In addition, Tri-State Medical Alliance members have volunteered multiple hours at eleven (11) organizations; eg, readying the Culver School Garden for planting, giving a dessert thank you for CASA volunteers, working at Little Lambs (coupon retail store for underprivileged children and their families), and providing meals to families of children in the NICU and at the Ronald McDonald House, to name just a few.

Our Motto is “Reaching Out” and we reach out in multiple ways. We assist other regional organizations by attending their fundraisers, donating time and dollars to their organizations and serving on their boards. We specifically have joined the “Healthy Community Partnership, HCP” a regional organization organized to reduce childhood obesity; ie, “20 by 2020” (20 percent reduction in obesity by 2020). We also are working closely with the new Indiana University Medical School satellite in our region. We serve on the fundraising committee, and we’ve provided grants for the program’s student needs.

Our membership wants to “Reach Out” to everyone who may need assistance, to individuals, organizations and to each other. We encourage all to make this a priority in your own organization.

NOMINATING COMMITTEE

Report of the SMAA 2017-2018 Nominating Committee

Submitted by: Elaine Hale, Chair

Southern Medical Association Alliance Nominating Committee, members including Barbara Jett (OK), Kathy Johns (FL), Rose Kuplesky (LA), Karen Morris (MS), and Chair Elaine Hale (FL), met via conference call Friday, April 6, 2018.

The meeting consisted of a morning call, a break to make phone calls and an afternoon call. E-mails and texts were used to inform the committee of the progress of calls during and after the conference call. All committee members had received meeting materials electronically, sent by Vonette Scott; eligibility requirements; a list of those eligible for office; and recommendations for potential officers sent by SMAA membership prior to the call. The committee established emphasis for selection of officers would be on qualifications not geographic location. The selection process began with the position of president-elect then proceeded for each elected position. Each potential officer was unanimously approved by the committee. The chair then contacted each potential officer and they all agreed to serve. The committee also generated a list of potential committee members to recommend to President-Elect, Donald Swikert, MD.

The SMAA Nominating Committee nominates the following 2018-2019 Slate of Officers to serve with ascending President Don Swikert, MD (KY):

President Elect: Rhonda Rhodes (KY)
Vice President of Membership: Kathy Weigand (MO)
Vice President of Doctors’ Day: Ashley Clark (AL)
Vice President of Health Education: Lindsay Rice (AL)
Vice President of Medical Heritage: Abbie Freeman (SC)
Secretary: Adina Nobie (FL)

The nominated slate of officers will be approved and installed at the SMAA Annual Meeting to be held November 1-2, 2018 in Charleston, South Carolina.

Respectively submitted by the SMAA 2018 Nominating Committee:

Elaine Hale, Chair
Barbara Jett
Kathy Johns
Rose Kuplesky
Karen Morris

RESEARCH AND EDUCATION

Report of the SMAA 2017-2018 Research and Education Committee

Submitted by: Rose Kuplesky, Chair

The R&E committee met via conference call. The members are Rose Kuplesky-Chair; Trudie Seirafi-Montgomery, Alabama; Shirley Becker-Newburg, Indiana; Emma Borders-Louisiana.

Our committee is tasked with organizing a fundraiser which benefits our medical student scholarship fund. The event takes place at our SMAA Annual Meeting in November. I'm asking for ALL members to please donate an item for our SMAA auction/raffle. Our success depends upon how many wonderful items are donated. Anything big or small is appreciated. Please, as early as you can, email Emma Borders (ejborders@bayou.com) with a description of what you plan to bring or send for the event and be sure to include the value of the item. I know you all will help to make this year the best!! We want to raise as much money as we can for the R&E committee.

I want to thank first my committee members, and especially Emma Borders, for joining our committee. Due to my super busy schedule, I reached out to my committee and Emma came to our minds. All I had to do is ask and she graciously said yes. So, thank you to all of my committee members, Trudie, Shirley and Emma. Thank you also Kathy Murray, our president, who has been super supportive. Mostly, I want to thank ALL of you for supporting our cause. I want to thank you in advance for your help and support. Gather your items and email your information to Emma ASAP!

SMAA has always been my rock. You have seen me through some really tough times, and I want to take this opportunity to thank you from the bottom of my heart. You are the best!! Please get the description and dollar value of your item in as soon as possible. If you can't attend the SMAA Annual Meeting, please send your item with someone from your state who will be attending. If that fails, you may mail it to headquarters in Birmingham. But, you have to do it early so it will get on the truck. Our annual meeting will be here before you know it. Remember, it is all tax deductible, and it helps someone in need. You are my special family, and I love you all. See you soon!!

BYLAWS

Report of the SMAA 2017-2018 Bylaws Committee

Submitted by: Barbara Jett, Chair

Below are the bylaw recommendations for you to vote on at the SMAA meeting. Kathy Johns, Nancy Brant, and Barbara Jett served on the committee with input from Kathy Murray, Don Swikert, and Rhonda Rhodes. These changes are a result of the new strategic plan and will only go into effect if the membership votes on the revised strategic plan at the annual meeting in November, 2018. They will go into effect after the annual meeting in 2019—during Rhonda Rhodes' presidency. Don Swikert and his board will follow the current bylaws as written and approved.

The rationale for the changes is to comply with the new strategic plan unless noted. The items in red are new and the items crossed out will be omitted. The RATIONALE IS IN CAPS. Please note that under the new strategic plan, the state presidents or representatives will serve as councilors, but now called State Liaisons.

ARTICLE II: MISSION STATEMENT

The Mission of the SMA Alliance **is to support the mission of the Southern Medical Association and to enhance the physician family experience.** ~~is to support its members who serve families and communities through programs which improve and promote health and well-being, preserve the history of medicine, and recognize the physicians who practice it while supporting the mission and goals of the Southern Medical Association.~~

ARTICLE VI: OFFICERS

SECTION 1. DESIGNATIONS

- A. The elected Officers of the SMAA shall be a President, a President-Elect, ~~a Vice President of Doctors' Day~~, a Vice President of Health Education, ~~a Vice President of Medical Heritage~~, a Vice President of Membership, and a Secretary; and
- B. The appointed Officers shall be a Parliamentarian and a Historian.

SECTION 2. ELIGIBILITY FOR OFFICE

- A. To be eligible for nomination as President-elect, a member shall:
 - 1. Have served as an SMAA elected officer, as a Committee Chair, a Councilor **State Liaison**, and served on the SMAA Board of Directors for a total of a minimum of three **(3) years** out of the last five **(5)**

- years; and served as a state Alliance President or State Representative;
- 2. Be a Regular Member of the Alliance at time of nomination; and,
- 3. Have attended the annual meeting for at least two (2) of the last five (5) years.

- B. To be eligible for nomination as a Vice President, a member shall have:
- 1. Served as Councilor, State Liaison, or Secretary and as either a Committee Chair or or a committee member for two (2) years; and,
 - 2. Attended the Annual Meeting for at least two (2) of the last five (5) years.

- C. To be eligible for nomination as Secretary, a member shall have:
- 1. Served as a Councilor, State Liaison, and as either a Committee Chair or a committee member for two (2) years; and
 - 2. Attended the Annual Meeting for at least two (2) of the last five (5) years.

SECTION 4. DUTIES OF THE ELECTED OFFICERS

A. The President shall:

- 1. Preside at all meetings of the Alliance, the Board of Directors and the Executive Committee;
- 2. Be a member of the Reading Committee and an ex-officio member of all other committees, except the Nominating and Teller Committees;
- 3. Appoint a Parliamentarian, a Historian, State Liaisons, Councilors, and Out-of-Region Councilors Liaisons; to replace those whose terms are due to expire;
- 4. Appoint all committees defined in these Bylaws, except the Nominating Committee and the Teller Committee;
- 5. Appoint special committees and individual appointees as deemed necessary;
- 6. Serve as the SMAA delegate representative to the AMA Alliance Annual Convention and/or the Southern Regional Conference; and
- 7. Perform such other duties are defined in the Bylaws and in the Procedural Guidelines.

B. The President-Elect shall:

- 1. Serve as an active aide to the President;
- 2. Perform the duties of the President in the absence of the President;
- 3. Succeed to the office of President;
- 4. Be a member of the SMAA Board of Directors and the Executive Committee;
- 5. Be a member of the Reading Committee and an ex-officio member of all other Alliance Committees except the Nominating and Teller Committee;
- 6. Select appointees for the ensuing year as provided for in Article IX, Section 1 and 2;

- 7. Serve on the SMA Annual Meeting Committee;
- 8. Serve on the SMA Finance and Budget Committee;
- 9. Serve on the Research Education Endowment Fund Committee; and
- 10. Perform such other duties as are defined in these Bylaws and in the Procedural Guidelines.

C. Vice President of Doctors' Day shall:

- 1. Be a member of the SMAA Board of Directors and of the Executive Committee;
- 2. Be the resource person for SMAA Doctors' Day;
- 3. Be in direct contact with the SMAA Councilor(s) from each state in the SMA region as well as the Out of Region Councilor(s);
- 4. Chair the Doctors' Day Committee; and
- 5. Submit compiled information from committee to their successor within thirty (30) days after the SMAA Convention.

D. Vice President of Health Education shall:

- 1. Be a member of the SMAA Board of Directors and of the Executive Committee;
- 2. Serve on the SMA Education Committee;
- 3. Be the resource person for SMAA Health Education, Doctors' Day and Medical Heritage Committees;
- 4. Be in direct contact with the SMAA State Liaisons councilor(s) from each state of the SMA region as well as the Out of Region Councilor(s) State Liaisons;
- 5. Chair the Health Education Committee;
- 6. Review and approve grants for Doctors' Day, Medical Heritage, and Health Education; and
- 7. Submit compiled information for end-of-year reports from committee to their successor within thirty (30) days after the SMAA Convention.

E. Vice President of Medical Heritage shall:

- 1. Be a member of the SMAA Board of Directors and of the Executive Committee;
- 2. Be the resource person for SMAA Medical Heritage;
- 3. Be in direct contact with the SMAA Councilor(s) from each state in the SMA region as well as the Out of Region Councilor(s);
- 4. Chair the Medical Heritage Committee;
- 5. Submit compiled information from committee to their successor within thirty (30) days after the SMAA Convention.

F. Vice President of Membership shall:

- 1. Be a member of the SMAA Board of Directors and of the Executive Committee;
- 2. Be the resource person for SMAA Membership and Communications Committees
- 3. Be in direct contact with the SMAA Councilor(s) State Liaisons from each state in the SMA region as well as the Out of Region Councilor(s); State Liaisons;

4. Chair the Membership Committee;
5. Be responsible for coordinating the development and implementation of programs, materials and public relations to promote member services and benefits and to motivate active membership participation;
6. ~~Serve on the SMA Membership Committee; and~~
7. ~~Submit compiled information for end-of-year reports from committee to their successor. within thirty (30) days after the SMAA Convention.~~

2. Present an oral or written report on the programs, projects and initiatives of the SMAA whenever possible at the resident state board meetings;
3. Represent the resident state at SMAA meetings and, when appropriate, report any state issues, concerns and/or successes to the SMAA Board of Directors;
4. Perform such duties as are assigned by the President of the SMAA;
5. Work closely with the Vice President of ~~Doctors' Day, Health Education and Medical Heritage~~ as well as assuming responsibility for the Doctors' Day, Health Education and Medical Heritage projects in their resident state;
6. Be a member of the SMAA Board of Directors ~~Membership Committee~~ and, whenever possible, attend ~~all meetings, including the SMAA Annual Convention;~~ and
7. Introduce, distribute, and promote informational material for SMAA Membership, Doctors' Day, Health Education and Medical Heritage.

ARTICLE IX: STATE LIAISONS COUNCILORS

States of the SMA region are:

Alabama	Mississippi
Arkansas	North Carolina
District of Columbia	Oklahoma
Florida	South Carolina
Georgia	Tennessee
Kentucky	Texas
Louisiana	Virginia
Maryland	West Virginia
Missouri	

SECTION 1. DESIGNATION

- A. There shall be at least one (1) ~~but no more than three (3)~~ SMAA Councilors **State Liaison** from each state within the SMA region **that have State Alliances**.
- B. There shall be up to two (2) Out-of-Region Councilors **Liaisons** from states other than the sixteen (16) designated states and the District of Columbia. ~~(see Article X, Section 1).~~

SECTION 2. APPOINTMENTS

- A. Appointments shall be made by the President-Elect prior to her installation as president.
- B. Out-of-Region Councilors **Liaisons** shall be appointed from among the Out of Region SMAA membership., ~~upon recommendation of a member of the Board of Directors.~~

SECTION 3. TERM OF OFFICE

- A. State **Liaisons** Councilors and Out-of-Region **Liaisons** Councilors shall serve for a term of one (1) year or until a successor is appointed. ~~not to exceed more than four (4) consecutive terms.~~
- B. In case of a resignation of the appointed **Liaison** Councilor(s) or Out of Region **Liaisons** Councilor(s), the SMAA President will ~~appoint an eligible member to fill the vacancy.~~ **ask the state leadership for a recommendation.**

SECTION 4. DUTIES

- A. Each **Liaison** Councilor shall:
 1. Be the official representative of the SMAA in the resident state, be the liaison to the state alliance, and, whenever possible, attend all meetings, including the state annual meeting;

B. Each Out of Region **Liaison** Councilor shall:

1. Be the official representative of the SMAA in states out of the SMA region and, whenever possible, attend all meetings, including the resident state annual meeting;
2. Represent out of region states at SMAA meetings and, when appropriate, report any state issues, concerns and/or successes to the SMAA Board of Directors;
3. Introduce and promote SMA and SMAA programs, projects, and benefits to states outside the SMA region;
4. Perform such duties as assigned by the President of the SMAA; and
5. Be a member of the SMAA Board of Directors **Membership Committee** and, whenever possible, attend ~~all meetings, including the SMAA Annual Convention.~~

ARTICLE X: BOARD OF DIRECTORS

SECTION 1. COMPOSITION

The Board of Directors shall be composed of all elected and appointed Officers, committee chairs, and **the last five (5) Past SMAA Presidents, and Councilors from each state within the SMA region, and Out of Region State Liaison(s) Councilor(s).**

RATIONALE: THE CURRENT BOARD IS NOW COMPOSED OF 17 COUNCILORS, 32 PAST PRESIDENTS, 9 EXEC MEMBERS, AND 12 STANDING COMMITTEE CHAIRS. THIS MAKES A TOTAL OF 70 BOARD MEMBERS. WE THOUGHT IT WOULD BE BETTER FOR THE STATE LIAISONS (STATE PRESIDENT OR STATE REPRESENTATIVES) TO SERVE ON THE MEMBERSHIP COMMITTEE AND INCLUDE ONLY THE PAST 5 PRESIDENTS. THE NEW BOARD STRUCTURE WILL BE A BOARD OF 5 PAST PRESIDENTS, 7 EXECUTIVE MEMBERS, AND 8 STANDING COMMITTEE CHAIRS FOR A TOTAL OF 20.

States of the SMA region are:-

Alabama	Mississippi
Arkansas	North Carolina
District of Columbia	Oklahoma
Florida	South Carolina
Georgia	Tennessee
Kentucky	Texas
Louisiana	Virginia
Maryland	West Virginia
Missouri	

SECTION 2. DUTIES

The SMAA Board of Directors shall transact all business for and on behalf of the SMAA at the Annual Meeting **and may transact business by electronic means between the annual meetings.**

ARTICLE XI: EXECUTIVE COMMITTEE

SECTION 1. COMPOSITION

The Executive Committee shall be composed of the President, President-Elect, **Vice President of Education, Vice President of Membership** the four (4) Vice Presidents, Secretary, the Immediate Past President, and the Parliamentarian.

SECTION 2. DUTIES

The SMAA Executive Committee shall:

- Conduct the business of the Alliance between meetings of the Board of Directors;
- Work closely with the Advisory Committee of SMA Executive Committee;
- Approve and revise the procedural guidelines and reference handbook based on recommendations from the Bylaws Committee; and
- Develop and adopt policy and present to Board of Directors for approval.**

SECTION 3. MEETINGS

The SMAA Executive Committee shall meet prior to meetings of the Board of Directors and have interim meetings as necessary.

SECTION 4. QUORUM

Six (6) **Four (4)** registered voting members present shall constitute a quorum.

ARTICLE XII: COMMITTEES

SECTION 1. DESIGNATIONS

The committees of the SMAA shall be:

A. Standing Committees

The Standing Committees shall be Bylaws, Communications, Doctors' Day, Finance, Health Education, Medical Heritage, Membership, Nominating, Reading, and Research and Education Endowment Fund.

B. Annual Meeting Committees

The Annual Meeting Committees shall be Convention Planning, Memorial, and Teller.

C. Special Committees

Special Committees as deemed necessary shall be appointed by the President-Elect.

SECTION 2. STANDING COMMITTEES

A. Communications Committee RATIONALE: MOVED UNDER MEMBERSHIP COMMITTEE

1. Composition

~~The committee shall consist of subcommittees appointed by the President-Elect.~~

2. Subcommittees:

a. Editorial Committee

i. Composition

~~An editor appointed by the President Elect and additional members as deemed necessary.~~

ii. Duties

- ~~Shall collect, compile, and edit items submitted for the SMAA newsletter and submit finished template to SMA staff for design; and,~~
- ~~Shall proof final newsletter prior to dissemination to membership.~~

b. Social Media Committee

i. Composition

~~A chair appointed by the President Elect and additional members as deemed necessary.~~

ii. Duties

- ~~Shall maintain an internet presence using the SMA Alliance website and Facebook page; and,~~
- ~~Shall monitor SMA Alliance website for accuracy and provide content as deemed appropriate by committee.~~

B. Doctors' Day Committee

1. Composition

The Doctors' Day Committee shall consist of the Vice-President of Doctors' Day Chair, and **four two** (or more) members appointed by the President-Elect.

2. Duties

The committee shall:

- Encourage members throughout the SMA region to promote Doctors' Day observances and respond promptly to all requests for information regarding Doctors' Day;

- b. Work and correspond with SMAA Councilor **State Liaisons** regarding Doctors' Day;
- c. Judge Doctors' Day entries and present appropriate awards; and
- d. **Report to the Vice President of Education**

C. Finance Committee RATIONALE—DO NOT NEED ONE AS SMA TAKES CARE OF OUR FINANCES

1. ~~Composition~~

~~The Finance Committee shall consist of a Chair appointed by the President-Elect and other members as deemed necessary.~~

2. ~~Duties~~

- a. ~~Review and approve all grant submissions received at the SMA Office; and,~~
- b. ~~Submit approved grants to the SMA Office for processing.~~

D. Health Education Committee

1. Composition

The Health Education Committee shall consist of the ~~Vice~~ President of Health Education as Chair, and ~~four(4)~~ **two (2)** or more members appointed by the President-Elect. ~~Additional Members may be appointed, if deemed necessary.~~

2. Duties

The committee shall:

- a. Encourage members throughout the SMA region to participate in and promote Health Education projects and respond promptly to all requests for information regarding Health Education;
- b. Work and correspond with SMAA Councilors **State Liaisons** regarding Health Education;
- c. Judge Health Education entries and present appropriate awards; and
- d. **Report to the Vice President of Education**

E. Medical Heritage Committee

1. Composition

The Medical Heritage Committee shall consist of the ~~Vice~~ President of Medical Heritage as Chair, and ~~four(4)~~ **two (2)** or more members appointed by the President-Elect. ~~Additional members may be appointed as deemed necessary.~~

2. Duties

The committee shall:

- a. Encourage members throughout the SMA region to participate in and promote Medical Heritage projects and respond promptly to all requests for information regarding Medical Heritage;
- b. Work and correspond with the SMAA Councilors **State Liaisons** regarding Medical Heritage;
- c. Judge Medical Heritage entries and present appropriate awards; and
- d. **Report to the Vice President of Education**

I. Membership Committee

1. Composition

The Membership Committee shall consist of the Vice President of Membership as Chair, ~~four(4)~~ **State Liaisons, Out-of-Region Liaisons, Newsletter Editor, and the Social Media Chair.** ~~—or more members appointed by the President-Elect.~~ Additional members may be appointed as deemed necessary.

2. Duties

The committee shall:

- a. Serve as the SMAA's welcoming committee, promote the benefits of membership and encourage the active participation of members;
- b. Communicate with new members;
- c. Encourage fellowship among physician families and promote camaraderie; and
- d. Develop a working relationship with the staff of SMA to help promote membership.

3. **Communications**

- a. **Shall be in charge of all communications including newsletter and social media**
- b. **Editor of the Newsletter shall be appointed by the president-elect and may appoint additional members if necessary.**
 - i. **Shall collect, compile, and edit items submitted for the SMAA newsletter and submit finished template to SMA staff for design;**
 - ii. **Shall proof final newsletter copy prior to dissemination to membership; and**
 - iii. **Shall report to the Vice President of Membership.**
- c. **Social media chair shall be appointed by the president-elect and may appoint additional members as necessary.**
 - i. **Shall maintain an internet presence using the SMA Alliance website and Facebook page;**
 - ii. **Shall monitor SMA Alliance website for accuracy and provide content as deemed appropriate by the committee; and**
 - iii. **Shall report to the Vice President of Membership**

J. Nominating Committee. ~~See Article VII, Section 1 and Section 2.~~

K.

ARTICLE XIII: PARLIAMENTARY AUTHORITY

Amended: November 3, 2017 18



CALL TO CONVENTION

SMA ALLIANCE ANNUAL MEETING

NOVEMBER 1-2, 2018
CHARLESTON MARRIOTT
CHARLESTON, SOUTH CAROLINA

FOR REGISTRATION AND ADDITIONAL INFORMATION

Online - visit www.smaalliance.org/am

By phone - call 800-423-4992, ext. 620.

SMA Alliance Member	\$135
SMA Alliance Non-Member or Guest	\$160

When registering make sure to purchase your Alliance President's Installation & Awards Luncheon tickets, \$70 per person.



BOOK YOUR RESERVATION

SMA's group reservation deadline is October 1, 2018.

After this date, reservations will be accepted by the hotel on a space available basis only and may not be honored at the quoted group rate. Book early, as room availability and/or the group rate may be sold out prior to the reservation deadline.

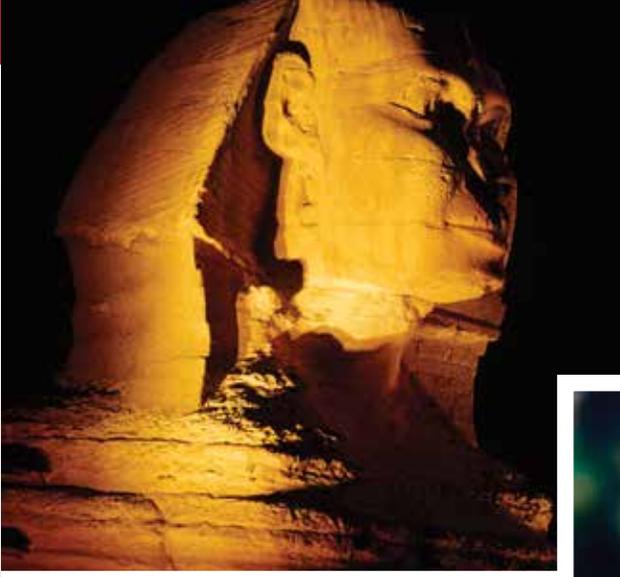
There's two easy ways to book reservations:

By Phone - Call the Charleston Marriott reservations at 1-843-723-3000. Reference "2018 Annual Scientific Assembly, Southern Medical Association" to take advantage of the group room rates.

Online - visit smaalliance.org/am
Once on the online registration site, simply proceed as directed.

SPECIAL NOTE

Please forward the names of any fellow Alliance members who have passed away in the past year to Kathy Murray, kthmurray4@gmail.com, so the SMAA may recognize and remember them during the Memorial Ceremony at the Annual Meeting.



Serving members of Southern Medical Association
and the SMA Alliance for more than 30 years.

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SMA tours





Society of 1924

*A Tradition of Supporting the Physicians of Tomorrow
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CONTRIBUTION / PLEDGE FORM

Enclosed is my \$500 Contribution

Enclosed is my Initial Pledge of \$200.

I agree to pay an additional \$100 each year for the next 3 years to fulfill my pledge.

Other Contribution \$ _____

Name _____ Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

I wish to pay by: Check American Express Mastercard Visa Discover

Card Number _____

Expiration Date _____ 3 or 4-digit Security Code _____

Credit Card Billing Address: Same as address used above

Signature: _____

Make Your Pledge and You along with this Elite Group of CHARTER MEMBERS will continue to build a legacy of Physicians through Medical Student Scholarships!

Barbara Blanton - TN

Judy Bofill - WV

Emma Borders - LA

Nancy Brant - GA

Nancy Bunnell - KY

Janet Campbell - MO (Posthumous)

Kathy Carmichael - MS

Jean Chernosky - TX

Jo-Ann Daus - KY

Aroona Dave - KY

Gail Delaney - SC

Donna DeRosa - AZ

Janelle B. Duremdes, MD - WV

Linda Elliott - SC

Myrna Goodman - MD

Donna Gosney - AL

Elaine Hale - FL

Jean Hill - MS

Kathy Hill - NE

Martha Hughes - AL

Barbara Jett - OK

Kathy Johns - FL

Pam Kruger - TX

Rose Kuplesky - LA

Betty Kuppusami - VA

Nancy Lindstrom - MS

Debbie Lovelace - SC

Sancy McCool - LA (Posthumous)

Miriam McEver - GA

Karen Morris - MS

Gwen Pappas - AR

Rhonda Rhodes - KY

Merrell Rogers - MS

Alma Rozeman - LA

Amal Shamieh - LA

Carol Sparkman - MO

Donald Swikert, MD - KY

Nancy Swikert, MD - KY

Barbara Tippins - GA

Kathy Weigand - MO

Mail Form to: SMAA Society of 1924

3500 Blue Lake Drive, Suite 360 | Birmingham, AL 35243

MEMBERSHIP

Spouses of physician members of the Southern Medical Association or spouses of physicians eligible for membership may be members of the SMA Alliance. Founded in 1924 to promote and preserve the art and science of medicine, the SMA Alliance focuses year-round on health education, preservation of medical history, and observance of National Doctors' Day through community service activities. The Alliance continues to organize efforts to develop meaningful programs for the spouses of SMA members and to support SMA in pursuit of its mission and goals. Membership in the Alliance is not only a forum for personal and professional development, but more importantly, it is an opportunity to establish ties among medical families in order to support and encourage one another in these challenging times.



DUES

The \$40 annual Alliance Member fee helps to support the community service projects of the Alliance and to offset costs associated with its continued administration.

MEMBERSHIP APPLICATION

Name: _____ Degree: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____ Date of Birth: _____ Gender: _____

Spouse's Name: _____

Payment Method: \$40 Annual Member Fee

Check—Payable to SMA Alliance Credit Card: Visa MC AMEX Discover

Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Card Billing Information: Same as above

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Please send me SMA Membership information for physicians

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