

Disclosure of Relevant Financial Relationships

As an organization accredited by the ACCME, Southern Medical Association requires everyone who is in a position to control the content of an education activity to disclose all relevant financial relationships with any commercial interest. The ACCME defines "relevant financial relationships" as financial relationships in any amount, occurring within the past 12 months, including financial relationships of a spouse or life partner that could create a conflict of interest.

Southern Medical Association encourages Speakers/Authors to identify investigational products or off-label uses of products regulated by the US Food and Drug Administration, at first mention and where appropriate in the content.

Eric A. Brown, MD, FACEP



Dr. Eric A. Brown has served as the System VP for Patient Flow & Care Innovation for Palmetto Health in Columbia SC since August of 2016. In this capacity he has led the construction of a comprehensive flow improvement strategy for this 4 hospital system by chartering a dedicated team, reengineering countless processes to improve efficiencies across the organization, and optimizing health IT systems, including TeleTracking, to create a data-driven enterprise. Additionally, Dr. Brown has served as the Physician Executive (CMO) at Palmetto Health Richland, the flagship academic hospital of the Palmetto Health system, since February of 2014.

Prior to that time, he served as the Executive Director of the Palmetto Health – University of South Carolina School of Medicine Simulation Center from its inception in 2006. He has held a number of leadership roles in the simulation arena including Chair of the Public Affairs and Government Relations Committee for the Society for Simulation in Healthcare and a member of the Board of Directors. Dr. Brown also served on the Board of Directors for the Advanced Initiatives in Medical Simulation (AIMS) for 5 years, an organization dedicated to simulation advocacy on a federal, state, and local level. He has regularly visited South Carolina legislators on Capitol Hill to discuss the benefits of simulation and support for pending legislation to advance this cause. He is a board certified Emergency Medicine physician, faculty member with the Palmetto Health Emergency Medicine Residency Program, and Fellow of the American College of Emergency Physicians.

Dr. Brown completed his baccalaureate at Duke University in 1990. He was a Territory Manager for Baxter Healthcare Corporation before pursuing his graduate degree. He entered medical school in 1996 at Boston University School of Medicine, where he was inducted as a member of the Alpha Omega Alpha Medical Honor Society in 2000. He

completed his residency in Emergency Medicine in 2003 at Palmetto Health Richland in Columbia, South Carolina.

Disclosure:

- Dr. Brown has no relevant financial relationships to disclose:
- Dr. Brown **does not intend** to discuss off-label or investigational uses of drugs, mechanical devices, biologics, or diagnostics not yet approved by the FDA for use in the United States.

Rachel Brown, MD



Dr. Rachel Brown is a family physician certified by the American Academy of Family Physicians. She received her MD from Boston University School of Medicine in 2000 and completed her residency training at the Palmetto Health Family Medicine Residency Program in 2003, followed by a Faculty Development fellowship at University of North Carolina Chapel Hill. Dr. Brown is experienced in the medical care of children and adolescents, young and middle-aged adults, pregnant women, and the elderly. Her special interests are in prevention and health maintenance, chronic disease management, sports medicine, and wellness coaching with goal-setting.

Dr. Brown worked as the predoctoral director and associate residency program director at the Palmetto Health Family Medicine Residency for twelve years. After working on special wellness projects for Palmetto Health team members as a wellness consultant, she was hired by Palmetto Health as the Medical Director of Health and Wellness. She provides medical oversight of and administrative consultation on the development of team member wellness programs and has a special interest in physician and provider resilience interventions.

She is also the owner of Free To Move Fitness, LLC, a family fitness company that provides health education, fitness classes, and wellness coaching to adults and children, especially those with or at risk for chronic disease. Dr. Brown is certified as an American Council on Exercise Group Fitness Instructor and an International Youth Conditioning Association Youth Fitness Specialist.

Disclosure:

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- Dr. Brown **does not intend** to discuss off-label or investigational uses of drugs, mechanical devices, biologics, or diagnostics not yet approved by the FDA for use in the United States.

Planning Committee

The following planning committee members have no relevant financial relationships to declare:

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