



ANNUAL SCIENTIFIC ASSEMBLY  
NOVEMBER 13-15, 2025

# EXHIBITOR PROSPECTUS

[sma.org/ASA2025](http://sma.org/ASA2025)

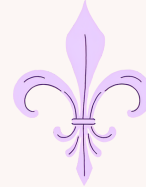
WELCOME TO

*Southern Medical Association's*

ANNUAL SCIENTIFIC ASSEMBLY

HILTON NEW ORLEANS RIVERSIDE

NOVEMBER 13-15, 2025



## ADVANCING ONCOLOGY CARE AND PREVENTION

The Southern Medical Association's 117th Annual Scientific Assembly, held in New Orleans in November 2025, will unite healthcare professionals across specialties and disciplines to explore the Oncology Continuum of Care. This event serves as a collaborative forum addressing critical aspects of oncology. Attendees can expect engaging sessions on topics such as the history of cancer, artificial intelligence in cancer care, survivorship, psychosocial support, preventative strategies, advanced surgical treatments, and the latest testing modalities. The Assembly will provide an opportunity to advance knowledge, share best practices, and foster innovation in improving patient outcomes.

In addition, the SMA Annual Scientific Assembly plays host to these annual social and scholarly events.

- **SMArtBowl:** Teams of medical students and/or residents can register to participate in this fun-filled, in-person competition consisting of rounds of multi-specialty medical trivia questions.
- **Abstract Presentations:** Medical students, residents, and fellows who placed in the Top 20 in SMA's virtual abstract competition will present their research in-person.
- **Farewell Dinner:** SMA's Assembly will conclude with an evening of dinner and dancing, ending with the SMA Presidential Inauguration and Awards Ceremony.







# ASA 2025 HIGHLIGHTS



## The SMA Physicians-in-Training **SMArtBowl**

Student and Resident Medical Trivia Competition



## The Annual Scientific Assembly Farewell Dinner

Presidential Inauguration and Awards Celebration at the conclusion of the Annual Scientific Assembly



**SOUTHERN**  
MEDICAL ASSOCIATION

# WHY EXHIBIT WITH SMA?

Dedicated to fostering the art and science of medicine through education for more than 115 years, the Physician-led Southern Medical Association has provided relevant research-based education to the family of medicine in order to improve the quality of patient care.

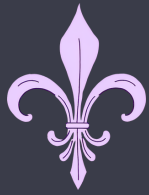
When you partner with SMA, you can be assured that you are associating your business with 200-300 proactive and engaged Physicians, Advanced Practice Providers, Students, and Resident leaders who are devoted to influencing their field of medicine and their communities with integrity.

Accredited as a CME provider by the Accreditation Council for Continuing Medical Education (ACCME) since 1983.

## STATES REPRESENTED IN

### 2024

Alabama  
Arizona  
California  
Connecticut  
Florida  
Georgia  
Illinois  
Kansas  
Kentucky  
Louisiana  
Maryland  
Michigan  
Missouri  
Mississippi  
North Carolina  
Ohio  
Oregon  
Pennsylvania  
South Carolina  
Tennessee  
Texas  
Virginia  
West Virginia



# EXHIBITOR PACKAGES

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## **GOLD PACKAGE: \$4,500**

- 10x10 booth
- Two (2) Exhibitor Registrations with access to social events
- One(1) full-page ad in the Sponsors and Exhibitors Guide
- One (1) email to attendees who have agreed to share their information
- Logo as a Gold Sponsor on the conference homepage
- Signage at the meeting
- One (1) six-foot table, Two (2) chairs, and one (1) trash receptacle
- Copy of Attendee List (Name, City, State) from attendees who have agreed to share their information
- Recognized as sponsor in Exhibitor Guide
- Meals included for your 2 representatives

## **SILVER PACKAGE: \$3,500**

- 10x10 Booth
- Two (2) Exhibitor Registrations
- One(1) half-page ad in the Sponsors and Exhibitor Guide
- Logo as a Silver Sponsor on the conference homepage
- Signage at the meeting
- One(1) six-foot table, two (2) chairs, and one (1) trash receptacle
- Copy of Attendee List (Name, City, State) from attendees who have agreed to share their information
- Recognized as sponsor in Exhibitor Guide and signage
- Meals included for your 2 representatives

## **BRONZE PACKAGE: \$3,000**

- 10x10 Booth
- Two (2) Exhibitor Registrations
- Logo as a Bronze Sponsor on the conference homepage
- Signage at the meeting
- One (1) six-foot table, Two (2) chairs, and one (1) trash receptacle
- Copy of Attendee List (Name, City, State) from attendees who have agreed to share their information
- Recognized as sponsor in Exhibitor Guide and signage
- Meals included for your 2 representatives

## **Booth Only Package: \$2,500**

- 10x10 Booth
- Two (2) Exhibitor Registrations
- Signage at the meeting
- One (1) six-foot table, Two (2) chairs, and one (1) trash receptacle
- Copy of Attendee List (Name, City, State) from attendees who have agreed to share their information



# SPONSORSHIP PACKAGES

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## **SMARTBOWL: \$5,000**

- Logo on SMArtBowl GameBoard
- Host mention and taglines during game breaks
- 2 Complimentary Conference Registrations with SMArtBowl included
- Copy of Attendee List (Name, City, State) from attendees who have agreed to share their information
- Recognized as sponsor in Exhibitor/Sponsor Guide and signage
- Full page ad in Exhibitor/Sponsors Guide

## **FAREWELL DINNER: \$5,000**

- Sponsorship with logo on Main Room Screen during Closing Awards Ceremony with speaker mention and taglines at beginning and end
- 2 Complimentary Conference Registrations with Farwell Dinner included
- Copy of Attendee List (Name, City, State) from attendees who have agreed to share their information
- Recognized as sponsor in Exhibitor/Sponsor Guide and signage
- Full page ad in Exhibitor/Sponsor Guide
- 1 Post-Conference email hit sent from SMA to 20245 ASA attendees

## **Product Theatre: \$2,000**

- 2 Conference Registrations
- Copy of Attendee List (Name, City, State) from attendees who have agreed to share their information
- Recognized as sponsor in Exhibitor/ Sponsor Guide and signage
- 20-minute presentation of your product during one sponsored lunch

## **CONFERENCE SPONSOR: \$2,000**

- Recognition in the Sponsors and Exhibitors Guide
- Signage



# WEBSITE/ADVERTISEMENT SPONSORSHIPS

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## **BANNER AD ON CONFERENCE LANDING PAGE: \$500**

- A banner ad to run on the conference website from registration to conference.

## **OUTSIDE BACK COVER AD (1 AVAILABLE): \$750**

- Full Page Color Ad in the Sponsors and Exhibitors Guide. First come, first serve

## **INSIDE FRONT COVER AD (1 AVAILABLE): \$750**

- Full Page Color ad in the Sponsors and Exhibitors Guide. First come, first serve.

## **INSIDE BACK COVER AD (1 AVAILABLE): \$750**

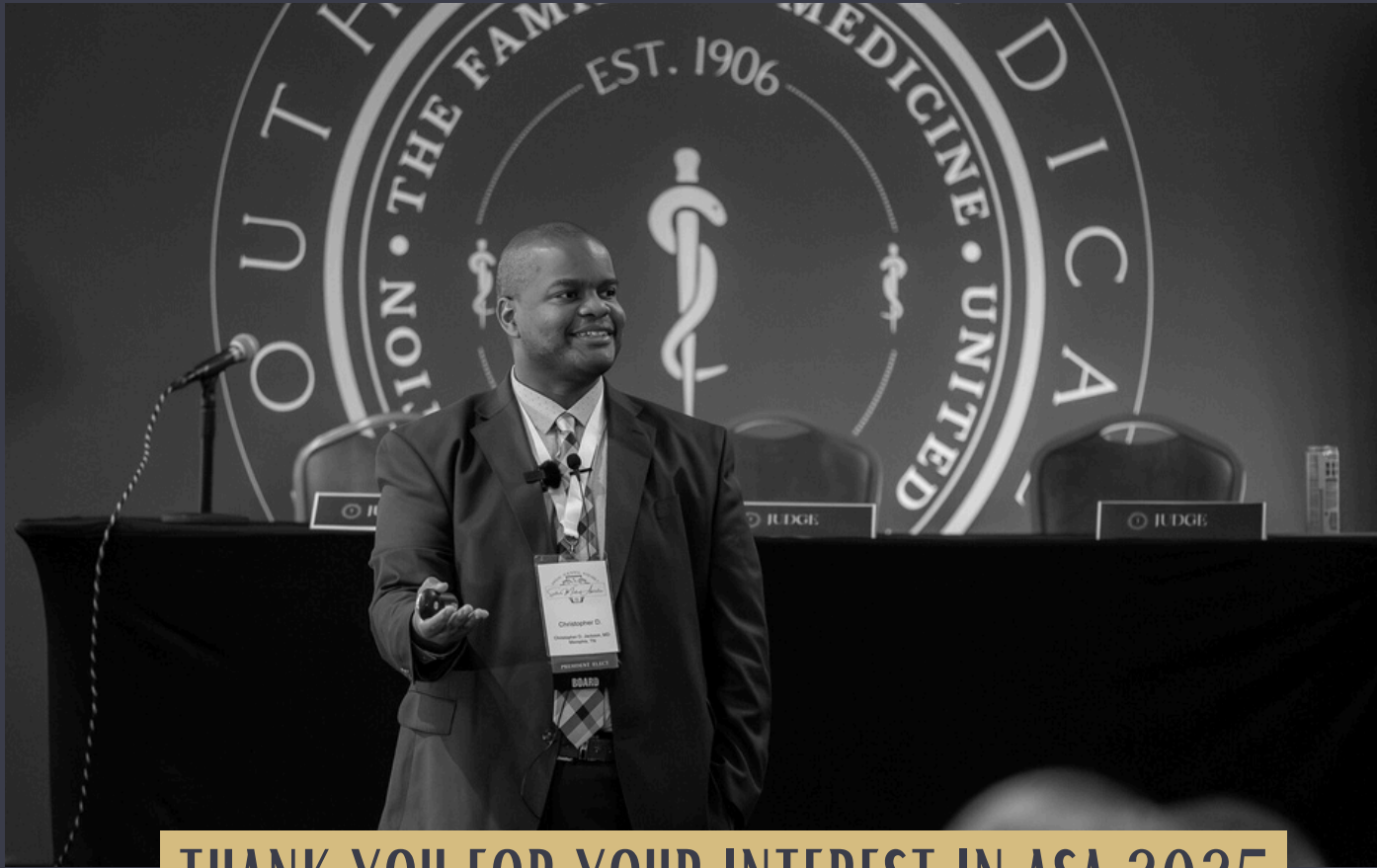
- Full Page Color ad in the Sponsors and Exhibitors Guide. First come, first serve.

## **Full Page Ad: \$750**

- Full Page Color Ad in the Sponsors and Exhibitors Guide

## **Half Page Ad: \$500**

- Half Page Color Ad in the Sponsors and Exhibitors Guide



**THANK YOU FOR YOUR INTEREST IN ASA 2025**



**FOR MORE INFORMATION,  
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